



MAKE THE MOST OF YOUR 2017 ADVERTISING BUDGET!

For most small businesses making the most of your limited advertising budget each year is difficult, especially when there are so many choices. This year, we've made the choice easy! If you are going to invest in promoting your company please consider supporting the maintenance and up-keep of our vital infrastructure that attracts visitors from all over the world. If you don't think hiking trails benefit you, you couldn't be more wrong.

- ❖ The Hike Discovery partnership have invested in seven (7) trails on the Bonavista Peninsula since 2013 (Cape Shore, Klondike, Lighthouse, Murphy's Cove-Lodge's Pond, Skerwink, Gun Hill and Fox Island)
- ❖ Currently work is being completed for one (1) additional trail
 - Little Catalina to Maberly Trail, Trinity Bay North
- ❖ Many visitors to the province spend multiple days on the Bonavista Peninsula and want to experience the spectacular views offered on the century old footpaths of our ancestors. The maintenance and upkeep along with the addition of new trails will ensure returning visitors and longer stays
- ❖ Enhance the marketing and promotion of your business directly to residents and directly to thousands of visitors.

Many of our visitors find a reason to stay longer and hike this collection of beautifully maintained trails. But unfortunately, trails don't generate money and are free for use by both visitors and residents alike. Finding the money to invest in maintenance can be a struggle. For a limited time, your contribution can help us overcome these struggles while directly benefiting your business.

- ❖ For a \$300 investment you will receive eight (8) unique advertising plaques complete with all your contact information will be placed on each of our trail head kiosks.
- ❖ Your contact information will be listed on our website along with a link to your company's website (if applicable).
- ❖ The option to renew yearly if you see the success in direct customer marketing.

I would love an opportunity to discuss this option with you in greater detail. I look forward to hearing from you today! You can reach me at (709) 464-7687 or programming@hikediscovery.com

Regards,

Ashley King
Project Coordinator/Event Planner
Hike Discovery



Sponsorship Form

Name of Business: _____

Mailing Address: _____

Telephone: _____

Fax: _____

Email: _____

Website: _____

GPS Coordinates: _____

I would like my QR Code linked to my website: _____ YES _____ NO

or I would like my QR Code linked to my Facebook page

or an image of my business that I will send by email

Please make cheques payable to the Hike Discovery for \$300.00 and mail to the address below:

Hike Discovery
P.O. Box 42
Trinity, NL
A0C 2S0

Logos and Pictures can be emailed to programming@hikediscovery.com

THANK YOU FOR YOUR SUPPORT